United States Postal Service

Mailers' Technical Advisory Committee (MTAC)

August 28, 2019

Topics

- MTAC Open Action Items
- Business Customer Gateway (BCG)
- Seamless Acceptance
- Enterprise Payment System (EPS)
- Sampling and PAF
- DIM Weight Sampling
- Unmanifested Reporting
- Soft-Packaging
- 2020 Price Change
- Overweight Fees
- Appendix
  - Mail Irregularities
  - Online Fee Payment
  - Informed Delivery Promotion

MTAC Open Action Items

MTAC Open Action Items

Track	Action Item	Response
First-Class	• Provide images of mailpieces to Mail Service Provider for streamlined programs when there is an issue (scorecard).	• 08/19/2019 - Paul to contact Eric Petri in Engineering; Paul has group of interested parties; during 9/12 UG 11 mtg determine when SMEs can meet.
Packages	• Add the ability for shippers to indicate "soft pack" in the shipping Services File (SSF).	• 08/19/2019 - Soft pack definition still under development. Angela to follow up to determine outcome of internal discussions. Discussed at 8/26 face to face meeting with industry.
Packages	• After June 23 release look at Sunday DIM weight data on USPS side - and show how USPS is evaluating mailer files.	• 08/19/2019 - Ongoing.
Packages	• USPS to provide DIM sampling data daily immediately proceeding price change, then weekly.	• 08/19/2019 - Ongoing.
Packages	• Vicki's slides - update Price Change DIM Scenario #5 to reflect calculation details, add calculated DIM weight to slide 10.	• Complete as of 8/5/2019
Packages	• Compare files currently provided to package mailers via eVS to what is expected of Package Platform.	• 08/19/2019 - Still open.
Packages	• USPS to schedule face-to-face WG 182 meeting at August MTAC.	• Complete as of 8/19/2019
Periodicals	• Provide a go live date for FPP status on long run CPP titles process.	• 08/19/2019 - Containers have been accepted. Janine working process to deactivate any errors resulting from the mailings.
Periodicals	• Seamless Acceptance verification process for exceptional dispatch periodicals (newspapers).	• 08/19/2019 - No change - will provide update at MTAC 8/28
Periodicals	• Evaluate enhancement to allow periodical mailers to manage their additional entry offices online.	• 08/19/2019 - Haven't received ROM. Mike to follow up when received.

MTAC Open Action Items

Track	Action Item	Response
Marketing Mail	• USPS to investigate shipping costs to mailer location under CPS versus local post office when ordering from Kansas City.	• Complete as of 8/5/2019
Marketing Mail	• USPS to confirm current logic for mailer email to BSA and VAE when permit fee expiration is approaching. • USPS to evaluate sending email to mailers who are not enrolled in auto-pay.	• 08/19/2019 – Covered during Pre-MTAC Webinar
Marketing Mail	• USPS to provide notification at permit level of which permit didn't have enough funds in a combined mailing under Seamless.	• 08/19/2019 - Discuss at the flats group meeting 8/22; with MTAC membership 8/27.
Marketing Mail	• Investigate mailers' inability to determine permit holder with insufficient funds on an individual mailing at submission or prior.	• 08/19/2019 - Will provide update at MTAC.

MTAC Open Action Items – By Track

MTAC Open Action Items – Packages

Track	Action Item	Response
Packages	• Add the ability for shippers to indicate "soft pack" in the shipping Services File (SSF).	• 08/19/2019 - Soft pack definition still under development. Angela to follow up to determine outcome of internal discussions. Discussed at 8/26 face to face meeting with industry.
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Packages	• USPS to schedule face-to-face WG 182 meeting at August MTAC.	• Complete as of 8/19/2019

MTAC Open Action Items – First-Class

Track	Action Item	Response
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MTAC Open Action Items – Periodicals

Track	Action Item	Response
Periodicals	• Provide a go live date for FPP status on long run CPP titles process.	• 08/19/2019 - Containers have been accepted. Janine working process to deactivate any errors resulting from the mailings.
Periodicals	• Seamless Acceptance verification process for exceptional dispatch periodicals (newspapers).	• 08/19/2019 - No change - will provide update at MTAC 8/28
Periodicals	• Evaluate enhancement to allow periodical mailers to manage their additional entry offices online.	• 08/19/2019 - Haven't received ROM. Mike to follow up when received.

MTAC Open Action Items – Marketing Mail

Track	Action Item	Response
Marketing Mail	• USPS to investigate shipping costs to mailer location under CPS versus local post office when ordering from Kansas City.	• Complete as of 8/5/2019
Marketing Mail	• USPS to confirm current logic for mailer email to BSA and VAE when permit fee expiration is approaching. • USPS to evaluate sending email to mailers who are not enrolled in auto-pay.	• 08/19/2019 – Covered during Pre-MTAC Webinar
Marketing Mail	• USPS to provide notification at permit level of which permit didn't have enough funds in a combined mailing under Seamless.	• 08/19/2019 - Discuss at the flats group meeting 8/22; with MTAC membership 8/27.
Marketing Mail	• Investigate mailers' inability to determine permit holder with insufficient funds on an individual mailing at submission or prior.	• 08/19/2019 - Will provide update at MTAC.

Business Customer Gateway (BCG)

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Overview

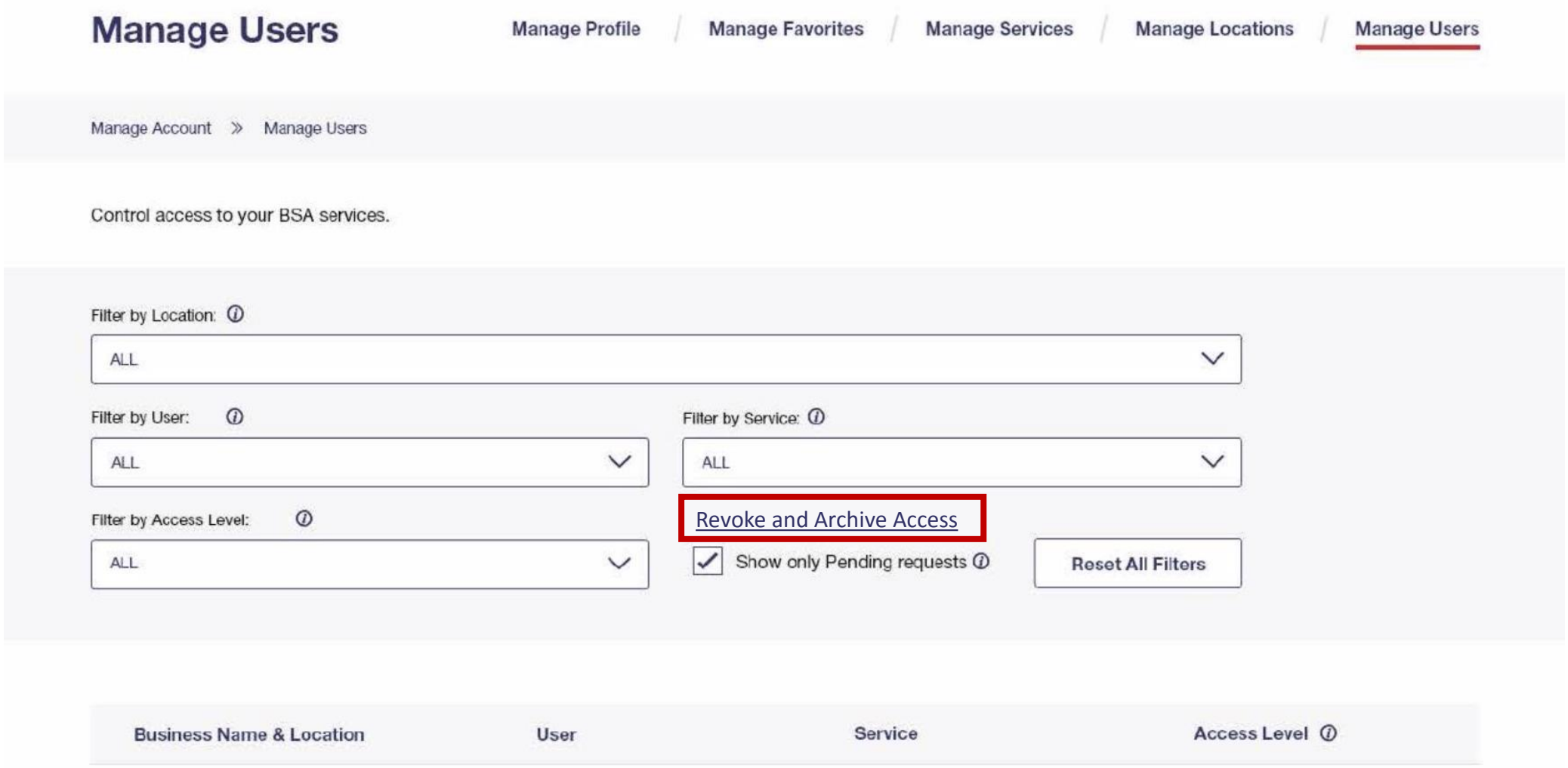
The Business Customer Gateway (BCG) is the web portal designed for USPS Commercial Mailing & Shipping users. We are **redesigning the BCG** to develop a **world class** online experience for our customers

Customers can **Manage User Roles & Access to 40+ Services** through the BCG

Business Customer Gateway (BCG) – Revoke and Archive User Access

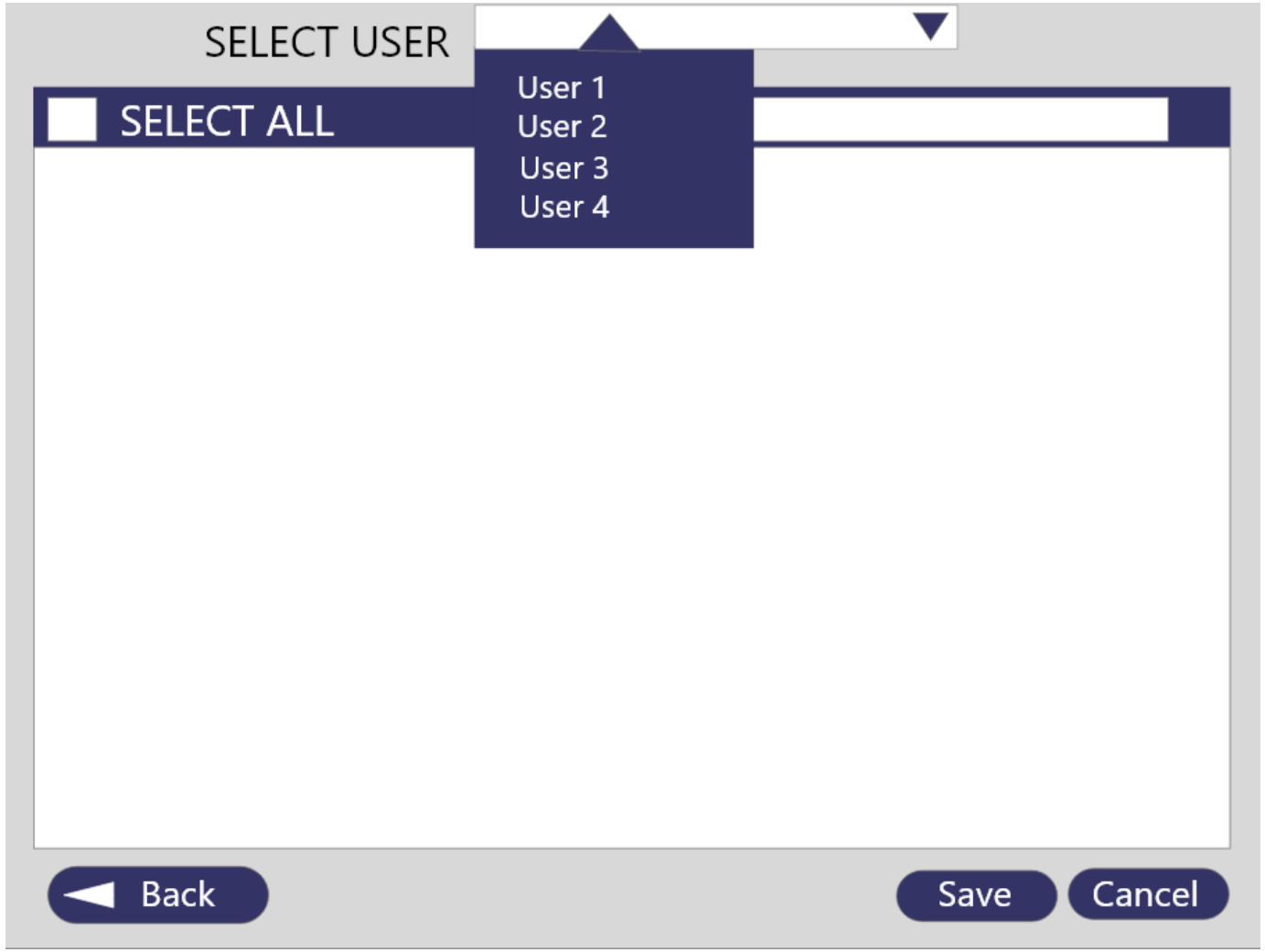
Business Customer Gateway (BCG)

BSA/Delegates will have the ability to revoke and archive Users under the “Manage Users” tab by clicking “Revoke and Archive Access”.



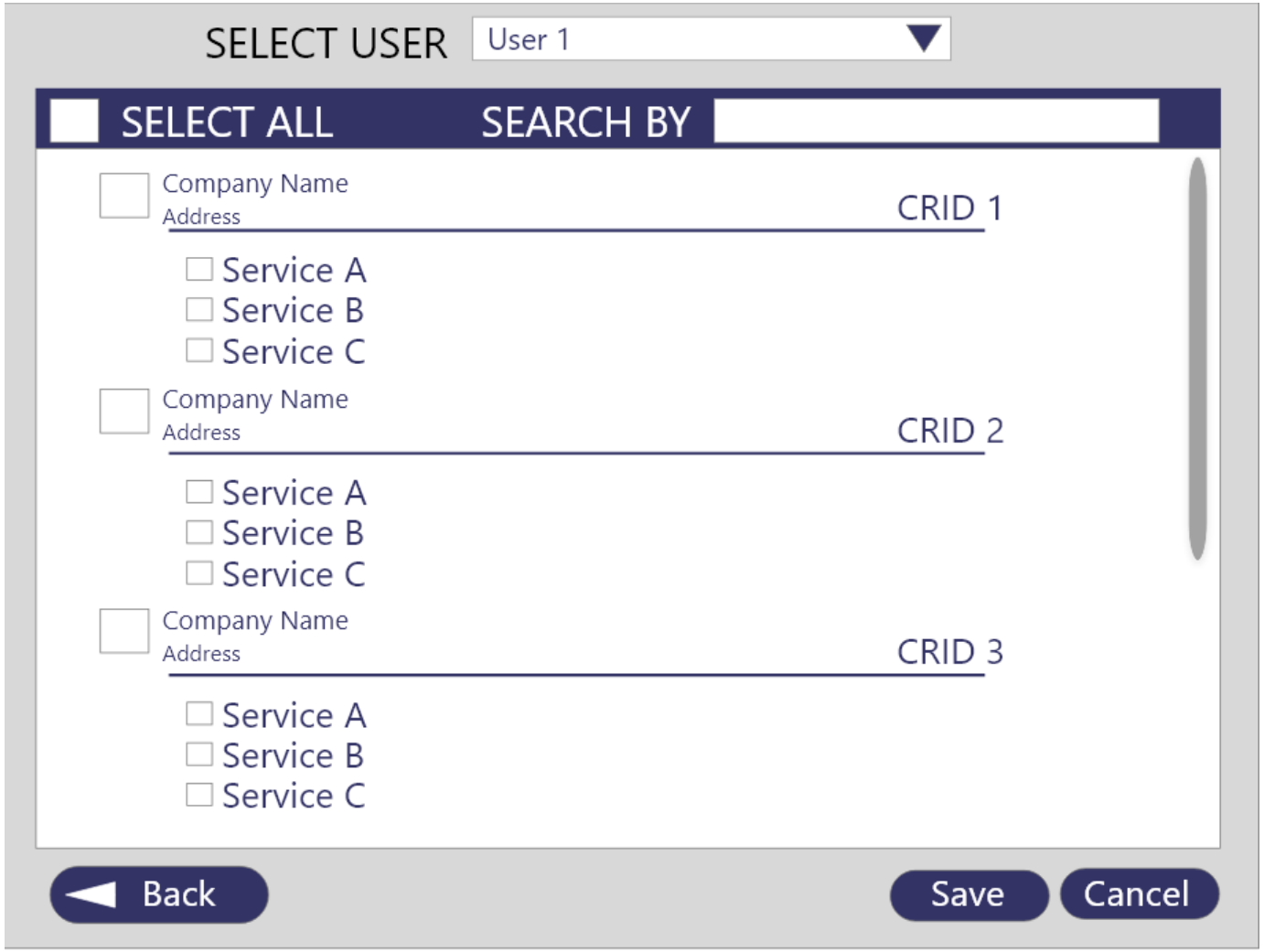
Business Customer Gateway (BCG)

BSA/Delegates will be directed to the Revoke and Archive Access page where they can select from a list of all their Users.



Business Customer Gateway (BCG)

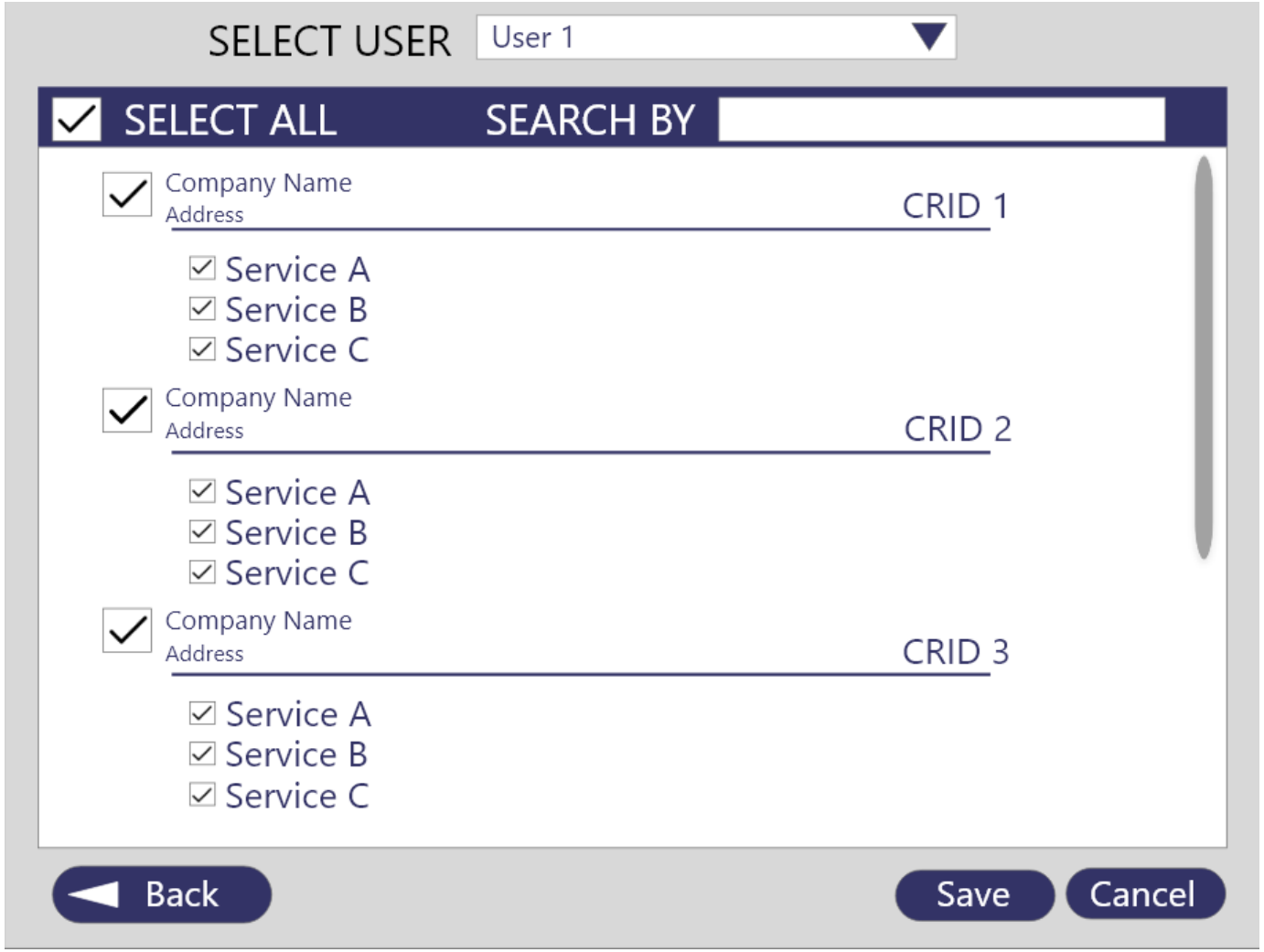
Once a User is selected, the BSA/Delegate will see all of the CRIDs and Services for the User.



Business Customer Gateway (BCG)

Revoke and Archive by User

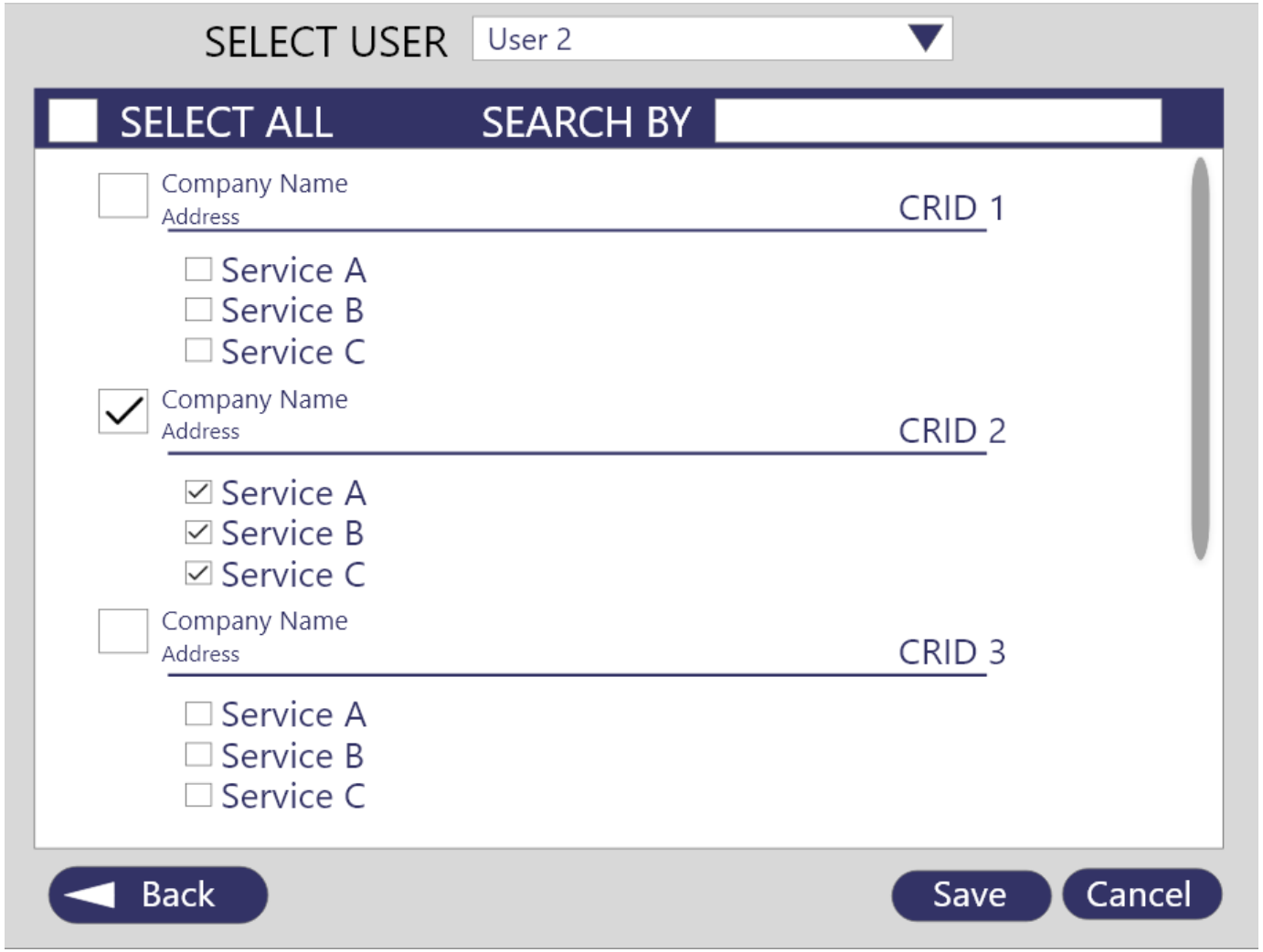
BSA/Delegates can use the “Select All” to revoke all Services and archive the User.



Business Customer Gateway (BCG)

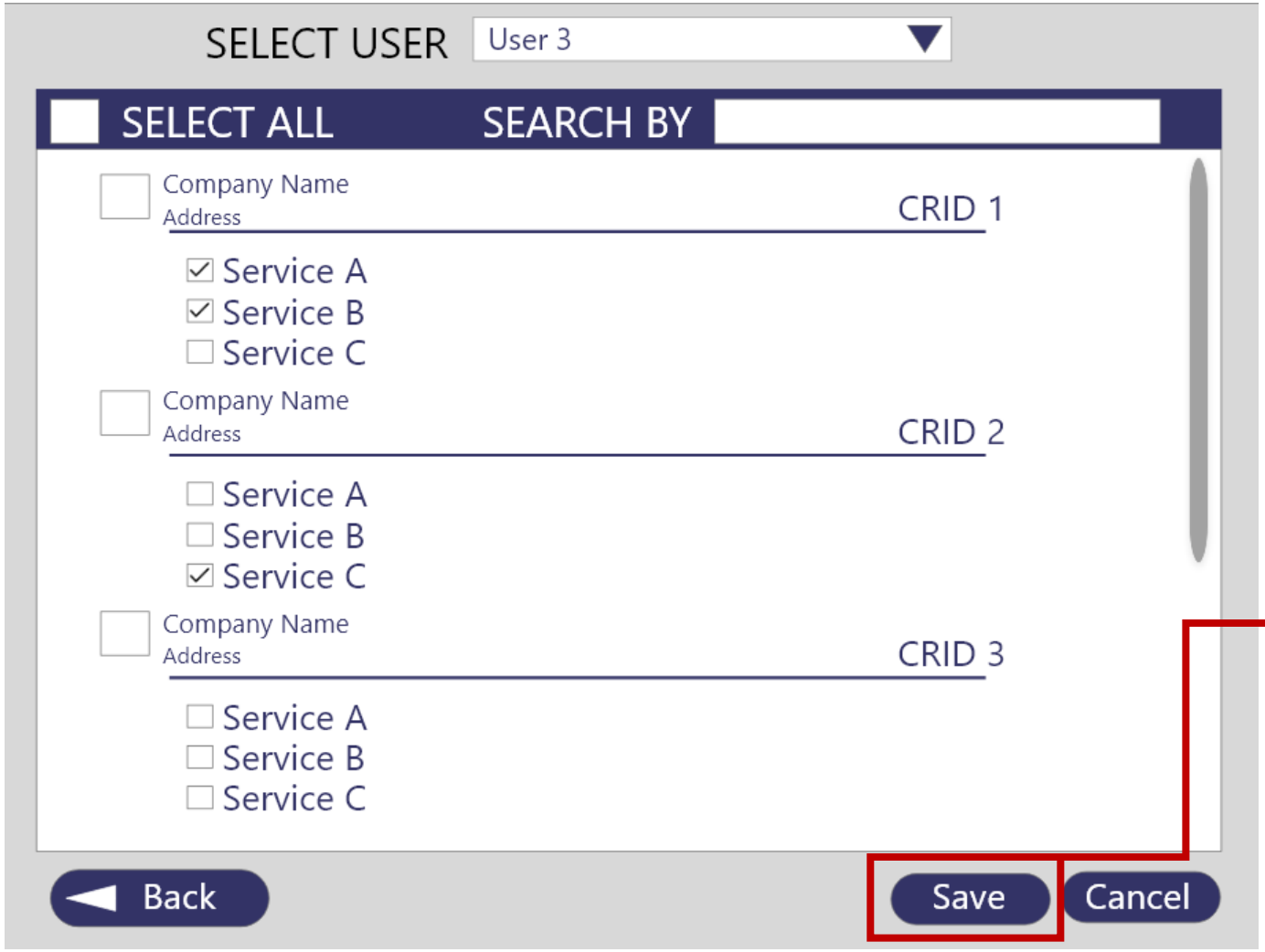
Revoke and Archive by CRID

BSA/Delegates can also revoke and archive a User's access to all Services under a specific CRID or CRIDs.



Revoke and Archive by Service

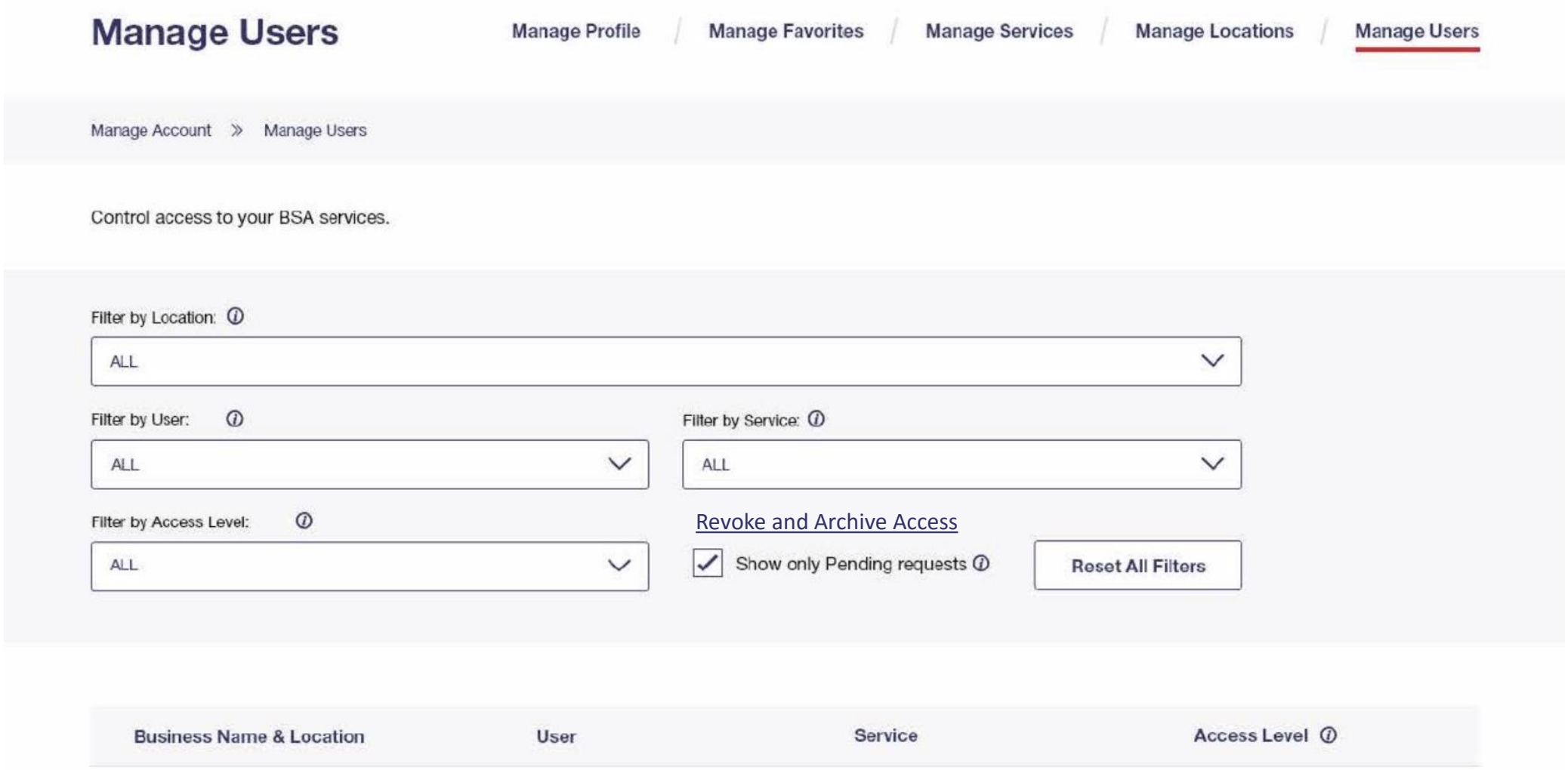
BSA/Delegates will also have the ability to revoke and archive a User's access by individual Services.



Once the BSA/Delegate has made their desired selections, they must click "Save" to finalize the change.

Business Customer Gateway (BCG)

The Manage Users page will be updated for the BSA and all Delegates. Saved changes occur system wide.



Business Customer Gateway (BCG)

Phase 1

- New BCG User Interface & Style
- Streamlined Navigation To Services
- BCG Widgets
  - Enterprise Payment System
  - Mailer Scorecard
  - Recent Mailings (*PostalOne!* Dashboard)
- Account Management Enhancements

Phase 2 (Planned)

- Additional BCG Widgets
  - Informed Delivery
  - Informed Visibility
  - Package Platform Scorecard
- Address Verification for CRID Creation
- Implementation of Task Team & Pilot Group Feedback

The pilot phase will give customers the opportunity to test and provide feedback on the new BCG

Pilot Link

-A separate prototype link will be provided to testers
-Pilot testers will still be able to access the old BCG
-Pilot group availability is limited

Pilot Launches
2020

Seamless Acceptance

Seamless Acceptance

Federal Register Notice – Proposed

- *Anticipated posting by September 2019, 30 day comment period
- Seamless mandate for DMU's and 90% Full-Service BMEU entered
- Seamless Parallel by March 1, 2020
- Seamless by February 1, 2021
- Retirement of manual verifications for mailers submitting over 90% Full Service volume July 1, 2021
- Auto-finalization of Seamless postage statements even if permit fees are due for renewal

*Pending outcomes of discussions

Seamless Acceptance

Seamless Sampling Approach

- Remove general PAF (Weight, Payment, Mail Characteristics (Processing Category/Non-Profit))
- Perform Sampling current state (1,3,30)
  - Implement Downstream Sampling
  - Potentially adjust error logging threshold to account for downstream sampling
  - Evaluate Frequency of Downstream Sampling
- Compare Sample Weight, Payment, Mail Characteristics to eDoc Job/Version/Segment
- If error logged for Weight, Payment, Mail Characteristics assess across job/version/segment volume
- Establish Error Threshold for Weight, Payment, Mail Characteristics
- Proposal would to initially look at Periodical mailing (Future state would be across all categories or classes)

USPS Next Steps

- Conduct test on July data to compare PAF to the above approach
- Continue evaluation of Certification process

Permit Balance Validation for MSPS

1. Within PostalOne! (PO1!), the balance check screen would display for MSPs only. Check BCG to see if they are flagged as an MSP

2. If flagged as an MSP, user would enter Permit, Permit Type, Permit City, Permit State, Finance Number (Optional), and amount of postage

3. PO! checks the postage amount against the permit balance in either Local Trust, CAPS, or EPS to determine if there is enough funding to cover the postage
    a. PO! would only look at postage amount provided, and will not consider any other UPD postage statements for the comparison

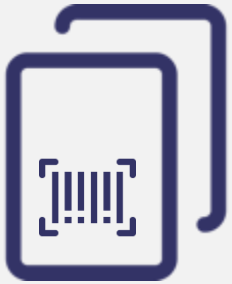
4. The screen would provide back if there is enough funds or not enough funds to cover the postage
    a. Display a disclaimer that the balance is only a point in time and didn't consider any other UPD postage statements for the comparison

Enterprise Payment System (EPS)

Enterprise Payment System (EPS)

Key Metrics & Timeline

$3.8M in FY19
$4.39M Overall
in Mobile Deposits



43,899, 93%
Eligible CAPS Permits Migrated

77K
Migrated PO Boxes

$15.2B
in Revenue Collected

3/17/2019
- Add true up feature (regular interval) to EPOBOL

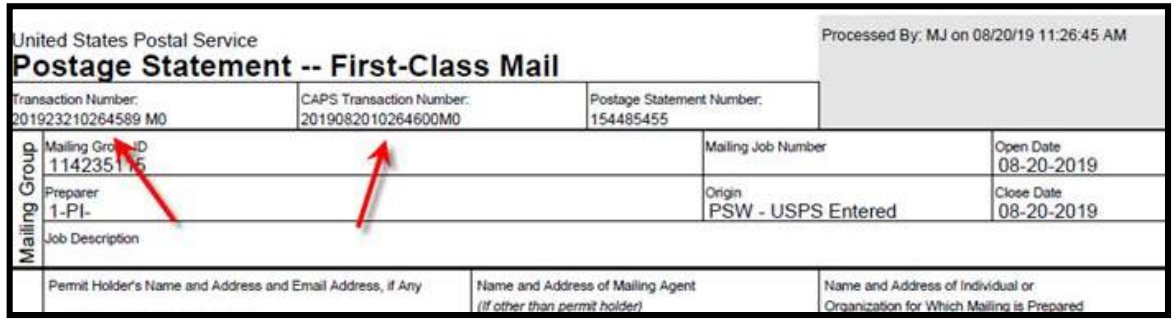
6/9/2019
- iCAPS
- Sharemail

8/2019
- eVS available on EPS

8/2020
- Commercial Postal Store

Enterprise Payment System (EPS)

Linked to CAPS Account - displays *PO!* Transaction Number and CAPS Transaction Number:



United States Postal Service
Postage Statement -- First-Class Mail

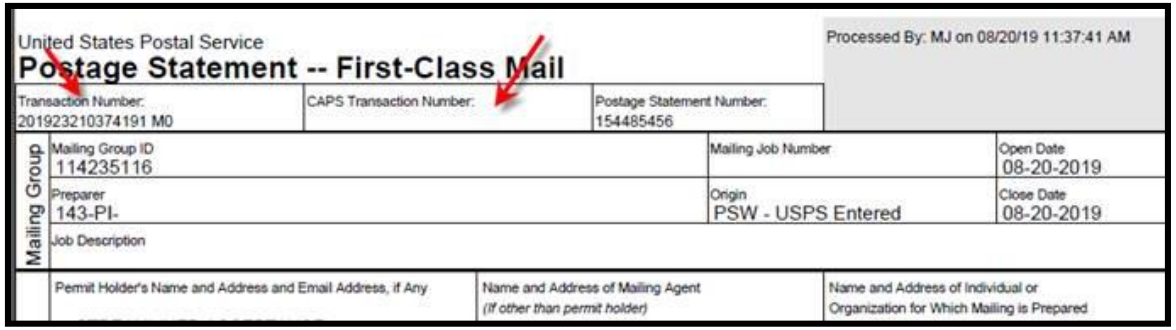
Processed By: MJ on 08/20/19 11:26:45 AM

Transaction Number:	CAPS Transaction Number:	Postage Statement Number:
201923210264589 M0	2019082010264600M0	154485455

Mailing Group			
Mailing Group ID: 114235116		Mailing Job Number	Open Date: 08-20-2019
Preparer: 1-PI-		Origin: PSW - USPS Entered	Close Date: 08-20-2019
Job Description			

Permit Holder's Name and Address and Email Address, if Any	Name and Address of Mailing Agent *(If other than permit holder)*	Name and Address of Individual or Organization for Which Mailing is Prepared

Linked to EPS Account - displays *PO!* Transaction Number only:



United States Postal Service
Postage Statement -- First-Class Mail

Processed By: MJ on 08/20/19 11:37:41 AM

Transaction Number:	CAPS Transaction Number:	Postage Statement Number:
201923210374191 M0		154485456

Mailing Group			
Mailing Group ID: 114235116		Mailing Job Number	Open Date: 08-20-2019
Preparer: 143-PI-		Origin: PSW - USPS Entered	Close Date: 08-20-2019
Job Description			

Permit Holder's Name and Address and Email Address, if Any	Name and Address of Mailing Agent *(If other than permit holder)*	Name and Address of Individual or Organization for Which Mailing is Prepared

- ✓ Change Request submitted and approved for Jan 2020 Price Change
- ✓ "CAPS Transaction Number" field to to read "CAPS/EPS Transaction Number" and will display the EPS transaction number when linked to EPS account

Sampling & PAF

Sampling and PAF

Current Sampling Approach

IMD

- Sample 70 weekly packages per mailer per site
- Mailer must exceed 250 package threshold at a site to be sampled

ODIS

- Statistically random sampling approach
- Primary sampler at DDUs

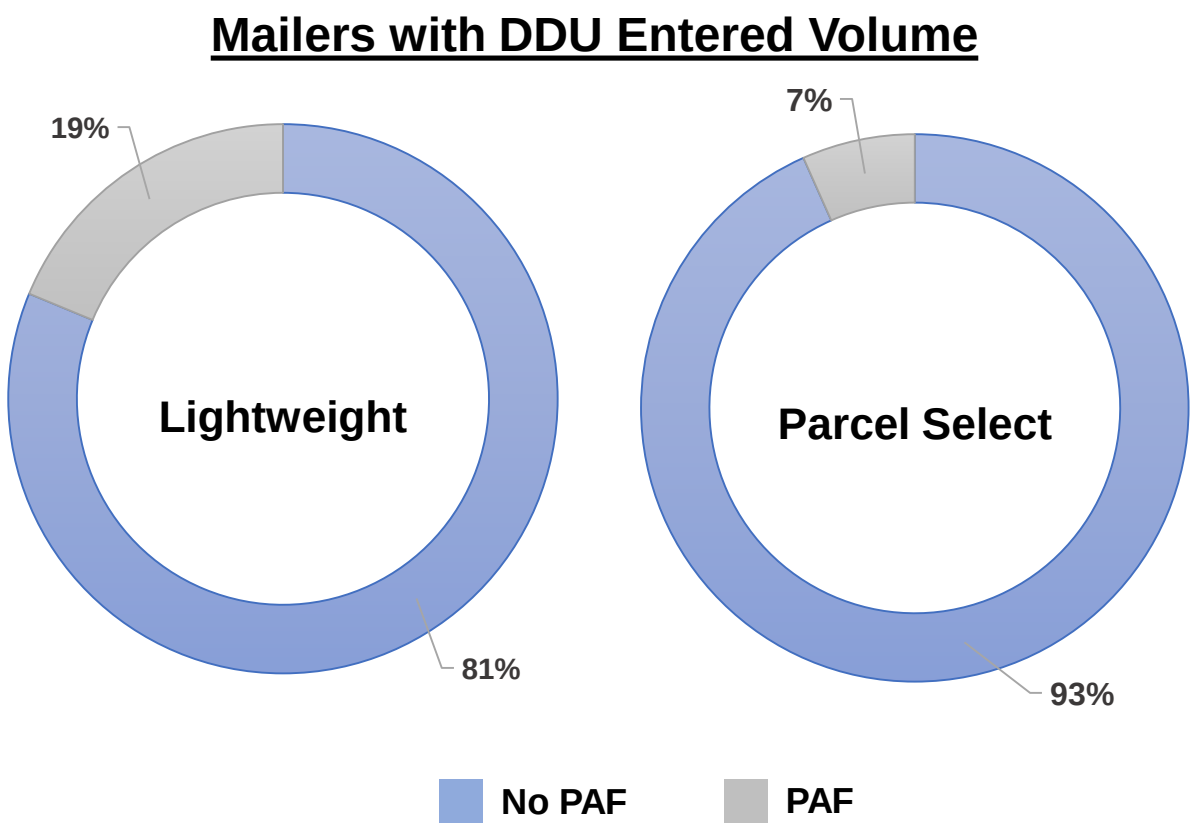
Retail

- Performed when proof of shipment is requested

Sampling and PAF

Current PAF

- PAF is weighted by entry-facility (post-stratification)
- PAF Threshold: 1.5%



PPC Sampling Approach

Upgraded PASS Machines

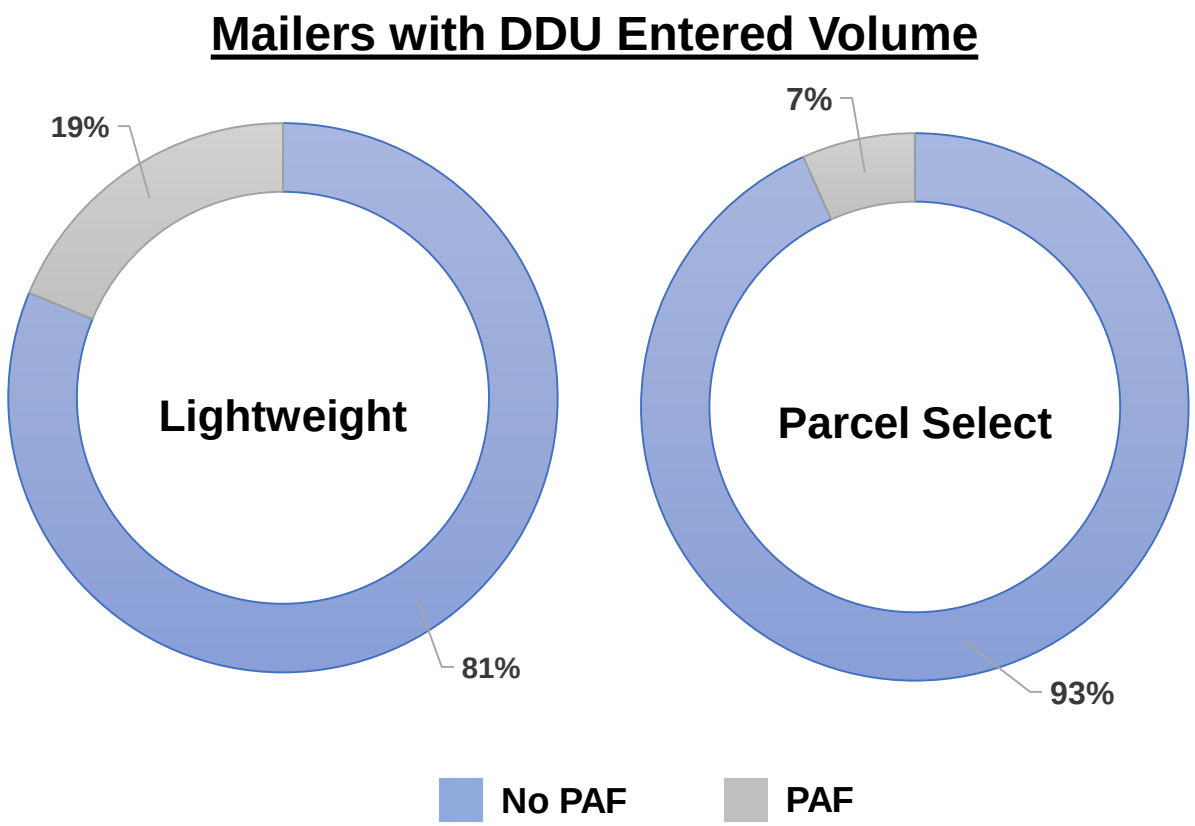
- Conducted only at DDU
- Packages are randomly selected
- Sample weight and dimensions are captured by PASS scales and dimensioner

Clerk Sampled

- Can select packages to verify manifested attributes
- Postage discrepancies not included in PAF
- Assessed as shortpaid

PPC PAF

- PAF applies to DDU volume
- Post stratification is unnecessary
- PPC PAF Threshold: 1%
- All PAFs Exceed Current 1.5% Threshold



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eVS July PAF

eVS Mailer Summary

	April	May	June	July
% of Mailers with PAF	8.4%	6.8%	7.4%	10.4%
Adjusted % of Mailers with PAF				8.9%
Impact of DIM on PAF				**1.5%**

- June implementation of DIM led to a total increase in Shippers with PAF of 1.5%
- When removing Shippers not manifesting DIM, the observations were within trend

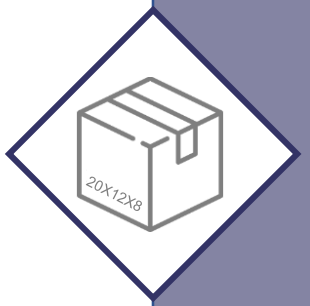
DIM Weight Sampling

DIM Weight Sampling

Sampling for DIM Weight

Entering Dimensions on IMD Handheld

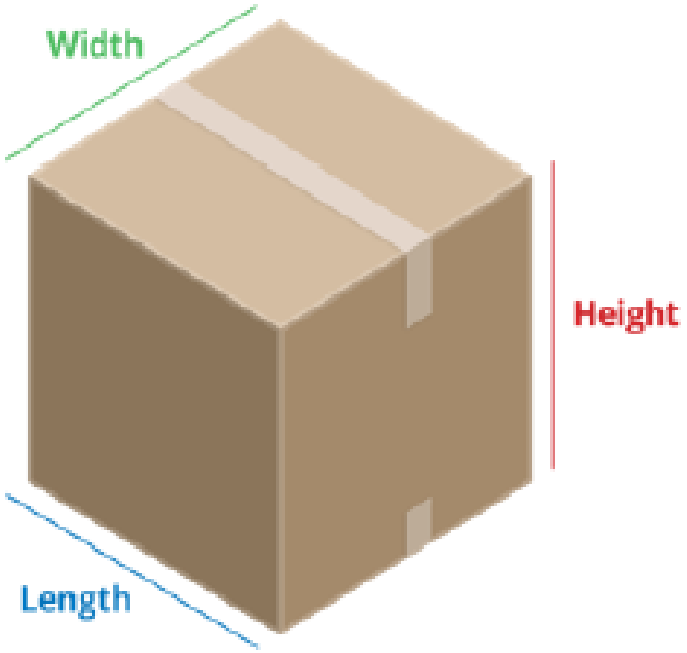
When Dimensions are Captured



Use Measurements on Packaging

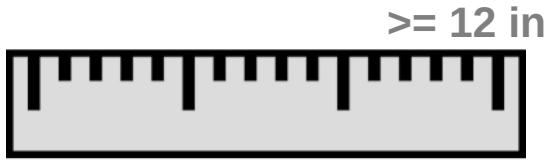
DIM Weight Sampling

When Dimensions are Captured



If any side of the package (length, width, height) is equal or greater than 12 inches

Dimensions will be captured in sampling

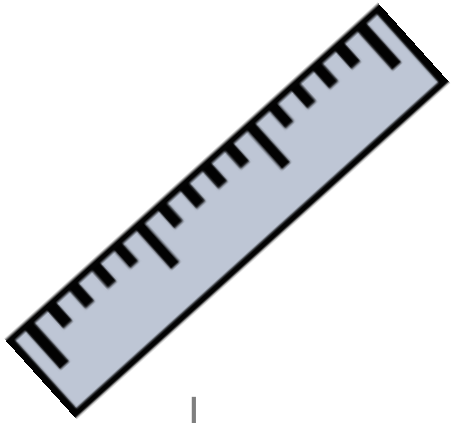


DIM Weight Sampling

Using Provided Dimensions on Packaging

Samplers are being directed to apply dimensions marked on packaging

The placement of provided dimensions markings vary



If package marking noticeably appears to be different from what the actual dimensions may be, samplers will not use provided dimensions

Unmanifested Reporting

Unmanifested Reporting

Keyed vs Scanned

- Mailers are not being charged if check digit is incorrect.
- This is currently being displayed in the unmanifested report.

Manually Unmanifested Records Report

Details for [redacted]

Month 11 of Fiscal Year 2019 (08/01/2019 - 08/31/2019)

Report Date: 08/26/2019

Single Package Search

MID | Mail Class: ALL | Change Month and Year: August 2019 | Show Data | Match PIC

Manifest Mailing | Reports

○ UNMANIFESTED RECORDS REPORT ○ DROPPED UNMANIFESTED RECORDS REPORT ○ PREVIOUSLY MANIFESTED RECORDS ◉ MANUALLY ENTERED UNMANIFESTED RECORDS

Parcel records listed in this report come from Product Tracking System (PTS) data provided by the scanning of parcel barcodes on parcels received and handled by the Postal Service; and from eVS sampling data provided by the scanning of parcel barcodes on parcels sampled for postage payment verification. The Package Identification Code (PIC) in each parcel barcode could not be matched with a PIC in any eVS manifest file records transmitted by the mailer. As a result, parcels represented by these records are considered manually unmanifested and require the collection of postage based on an averaged per unit cost. The client/site number and client/site name displayed are derived from the Mailer ID in the PIC and are registered under the mailer's profiles in both PTS and eVS.

Total Records: 4

[First/Prev] 1 [Next/Last]

Match PIC	PTS Transmission Date	Scan Date	ZIP Code Where Scan Collected	Package Identification Code (PIC)	*	Mail Class	MID User MID	MID User Company Name	Current Check Digit	Valid Check Digit	Check Digit Validation
☐	08/06/2019	08/03/2019	32203	9141909842944374393323		EX	909842944	[redacted]	3	6	Error
☐	08/13/2019	08/05/2019	78710	9111909847497525375838			909847497	[redacted]	8	1	Error
☐	08/13/2019	08/05/2019	39503	9141909845101289240404		EX	909845101	[redacted]	4	5	Error
☐	08/13/2019	08/10/2019	98413	9141909846251834305457		EX	909846251	[redacted]	7	1	Error

[First/Prev] 1 [Next/Last]

CSV | Excel | XML Printer-Friendly View

Soft-Packaging

Unmanifested Reporting

Industry Goals/Objectives

- Reduce risk of soft-packaging pieces subject to DIM Weight pricing through non-rectangular DIM pricing
- Ensuring methods of measurement are clearly defined for applicable pricing

Potential Outcomes

- Reduce risk of DIM-weight pricing by introducing a soft-packaging rate indicator in SSF

2020 Price Change

Saturation PlusOne Market Test For Saturation Letter Mail

USPS is considering a new "Saturation PlusOne" market test to allow automation Saturation Letter Marriage Mail to include a postcard (Saturation PlusOne) to the mailing at a new, separate price

- The host letter and the PlusOne card would be addressed (automation), including IMb Barcodes, and all "Saturation PlusOne" pieces will be associated to DSCF entered Saturation, or High Density, or High Density Plus host pieces
- Prices for the market test will be based on four regions created for this market test and DSCF ZIP Codes will be mapped to their respective regions to determine specific entry pricing. Prices for the DSCF ZIP Codes based on the four regions will be made available to participants

Postage Statement Changes

Electronic version PS Form 3602 N & R (accessible via Business Customer gateway) – Extra Service line S36 will be populated for mailings with Plus-One pieces (mailer must have authorization to participate). Postage Statement must have piece volume for DSCF entered Saturation, High Density, High Density Plus letters (current statement lines C9, C10 and C11), that is higher than or equal to the volume of Saturation PlusOne volume

Mail.dat Changes

Use existing .sfr Value of 'A'. In addition the description for .sfr Piece ID will be updated to include reference to PDR

Mail.XML Changes

Use existing ServiceCode of 'AA' – Recommendation: Create a separate statement for each DSCF Entry ZIP Code

Shipping Services File (SSF) Changes

No impact

Indicium Creation Record (ICR) File

No impact

Price Change Type / Product Type

Market Dominant

Separation of Traditional and Marketing Detached Address Labels (DALs)

The USPS is considering creating separate pricing for marketing and traditional DALs

- This will align with the ability to differentiate between a Detached Address Label (DAL) and a Detached Marketing Label (DML) already on the postage statement, and with pricing of the two differently as they serve different purposes.
- Expanding the definitions of what can be included on either type of detached address label (DAL or DML) is also being considered.

Postage Statement Changes

No impact – lines are already separate on postage statements

Mail.dat Changes

No impact – field already exists SEG-1136

Mail.XML Changes

No impact – field already exists PostageStatementCreateRequest > DMLType

Shipping Services File (SSF) Changes

No impact

Indicium Creation Record (ICR) File

No impact

Price Change Type / Product Type

Market Dominant

Permit Simplification

The USPS is considering simplifying and centralizing permits in order to better serve customers and to utilize current and new technologies that have eliminated prior operations costs for permit creation, payment, and maintenance.

- Annual presort fees would be eliminated for any permit used in a Seamless Mailing.
- For any mailing that is submitted by a Seamless mailer, all permits associated with that mailing will not be checked, regardless of who they belong to, thereby waiving the fee.
- The Permit Imprint application fee would be still applicable.

Postage Statement Changes

No impact

Mail.dat Changes

No impact

Mail.XML Changes

No impact

Shipping Services File (SSF) Changes

No impact

Indicium Creation Record (ICR) File

No impact

Price Change Type / Product Type

Market Dominant

Fee for electronic Verification Systems (eVS) Un-manifested Pieces

The USPS is considering an “un-manfiested eVS fee” designed to encourage manifesting of all packages.

- This will apply to both eVS and Package Platform packages. Customers will only be charged for IMpb or un-manifested fees, but not both.
- Thresholds (to be established) will have to be met or exceeded before the mailer is charged.

Postage Statement Changes

No impact

Mail.dat Changes

No impact

Mail.XML Changes

No impact

Shipping Services File (SSF) Changes

No impact

Indicium Creation Record (ICR) File

No impact

Price Change Type / Product Type

Competitive

Automated USPS Returns

The USPS is considering mandating the retirement of MRS and USPS Returns SBP, which is replaced by the current automated USPS Returns platform and the EPS

- The USPS Returns service new methodology was deployed January 27, 2019 and leverages data captured on upgraded mail processing equipment to include package attributes to enable postage assessment of each return and enable account holders to pay the postage for their returns electronically.
- USPS has been working closely with returns customers for an extended period of years, and more actively prior to and since the deployment of the automated functionality, and believes MRS customers can convert by Summer 2020.

Postage Statement Changes

No impact

Mail.dat Changes

No impact

Mail.XML Changes

No impact

Shipping Services File (SSF) Changes

TBD

Indicium Creation Record (ICR) File

TBD

Price Change Type / Product Type

Competitive & Market Dominant

2020 Mailing Promotions

The USPS is considering the following enhancements associated to existing promotion features and platform:

- Functionality will be added to Business Customer Gateway (BCG) that would allow mailers to upload a .pdf sample of the mailpiece and link it to a postage statement qualifying for a given promotion.
- Consideration is being made to removing unused messaging functionality in Business Customer Gateway Incentive module, instead the respective contact information for email to the USPS Program Office will be made available for mailers to contact the USPS Program Office.
- A Promotions Calendar for Calendar Year (CY) 2020 is under development.
- Related to Earned Value promotion a third volume tier for a separate credit amount is under consideration for BRM, CRM and Share Mail volumes.

Postage Statement Changes

No impact

Mail.dat Changes

.ccr file will be updated to include a new field that represents the .pdf transaction ID associated with the incentive

Mail.XML Changes

The postage statement messages will be updated to include the .pdf transaction ID associated with the incentive. The new field will be added in associated with the DocumentVersionData field. Messages impacted are: PostageStatementCreateRequest, PeriodicalStatementCreateRequest, ConsolidatedPeriodicalStatementCreateRequest

Shipping Services File (SSF) Changes

No impact

Indicium Creation Record (ICR) File

No impact

Price Change Type / Product Type

Competitive & Market Dominant

Full-Service Fee Waiver Calculation Change

USPS proposes to change the Full-Service (FS) fee waiver calculation of annual presort fees. The change would waive annual mailing fees for those customers who give USPS more than 90% Full-Service eligible volume instead of those providing presort eligible volume.

- Current calculation: Cumulative FS% = Number of FS Pieces / Total Number of Eligible Presorted Pieces
- Future calculation: Cumulative FS% = Number of FS Pieces / Total Number of Eligible FS Pieces

Postage Statement Changes

No impact

Mail.dat Changes

No impact

Mail.XML Changes

No impact

Shipping Services File (SSF) Changes

No impact

Indicium Creation Record (ICR) File

No impact

Price Change Type / Product Type

Market Dominant/Business Mailing Fees

Dimensional for USPS Retail Ground

The USPS proposes to subject USPS Retail Ground to dimensional weighting. A configurable dimensional divisor, similar to Parcel Select, will be implemented for packages over one cubic foot (1,728 inches).

- The update will be implemented for all Zones 1 – 9 by dividing the cubic volume a configurable divisor, initially set to 166, unless any change is approved for January 2020. In addition, Balloon pricing will be removed and Oversized pricing (and structure) will remain.

Note: USPS Retail Ground Limited Overland Routes (LOR) will not adopt the DIM structure and the current Balloon and Oversize structure, and pricing, will remain unchanged.

Postage Statement Changes

No impact

Mail.dat Changes

No impact

Mail.XML Changes

No impact

Shipping Services File (SSF) Changes

No impact

Indicium Creation Record (ICR) File

TBD

Price Change Type / Product Type

Retail

Overweight Fees

Agenda

Overweight Fees

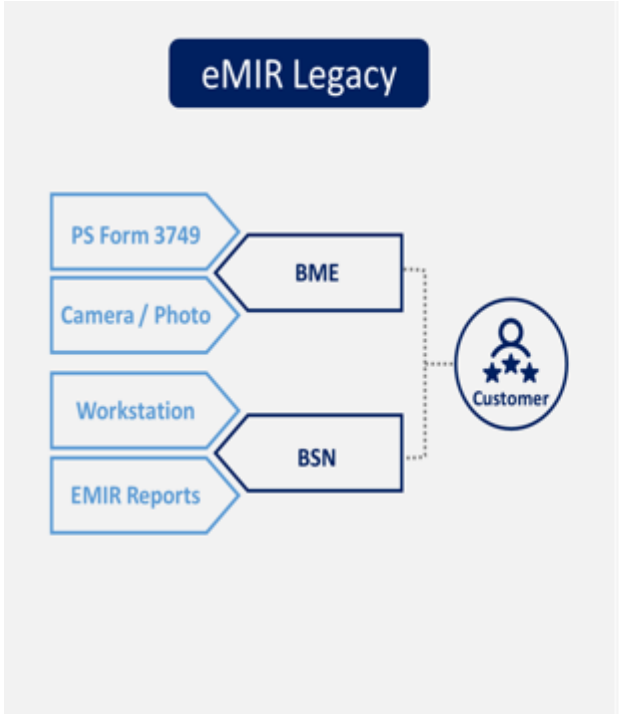
- DMM states in section 601.1.2 Overweight Items
  - [1-27-19] The maximum Postal Service mailpiece weight limit is 70 pounds, lower weight limits may apply. Any Priority Mail Express, Priority Mail, USPS Retail Ground, Media Mail, Library Mail, Parcel Select, and Parcel Return Service, item exceeding the 70 pound Postal Service maximum weight limit is nonmailable and if found in the postal network will be secured at the facility identifying the ineligible item for pick-up by the mailer or addressee. The Overweight fee will be assessed and must be paid by any **authorized retail payment method or through the Enterprise Payment System**, before release of the item.
- USPS can charge the fee through eVS via ad hoc adjustment.
- eVS will create training and work with the field to make sure addressees are not being charged.

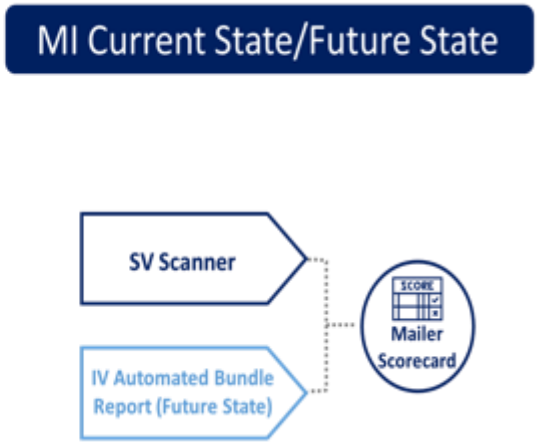
Agenda

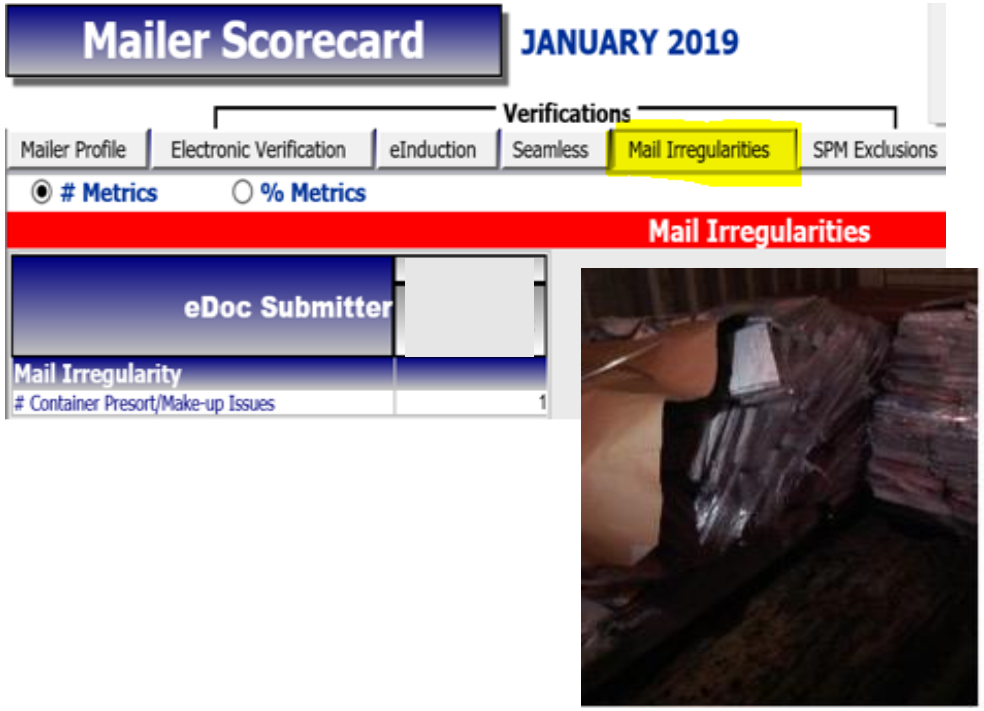
Appendix

Mail Irregularities

Mail Irregularities







January 2019 - Deploy MI Tab to Mailer Scorecard (Internal)

February 2019 - BMS MI Internal Testing Completed

March 2019 - External Mailer Testing Completed

May 2019 - Internal MI BME Field Training

Sept 25th 2019 - IV Automated Bundle MI Added to Internal tab of Mailer Scorecard

Sept 25th 2019 - BMS testing of IV Automated Bundle MI

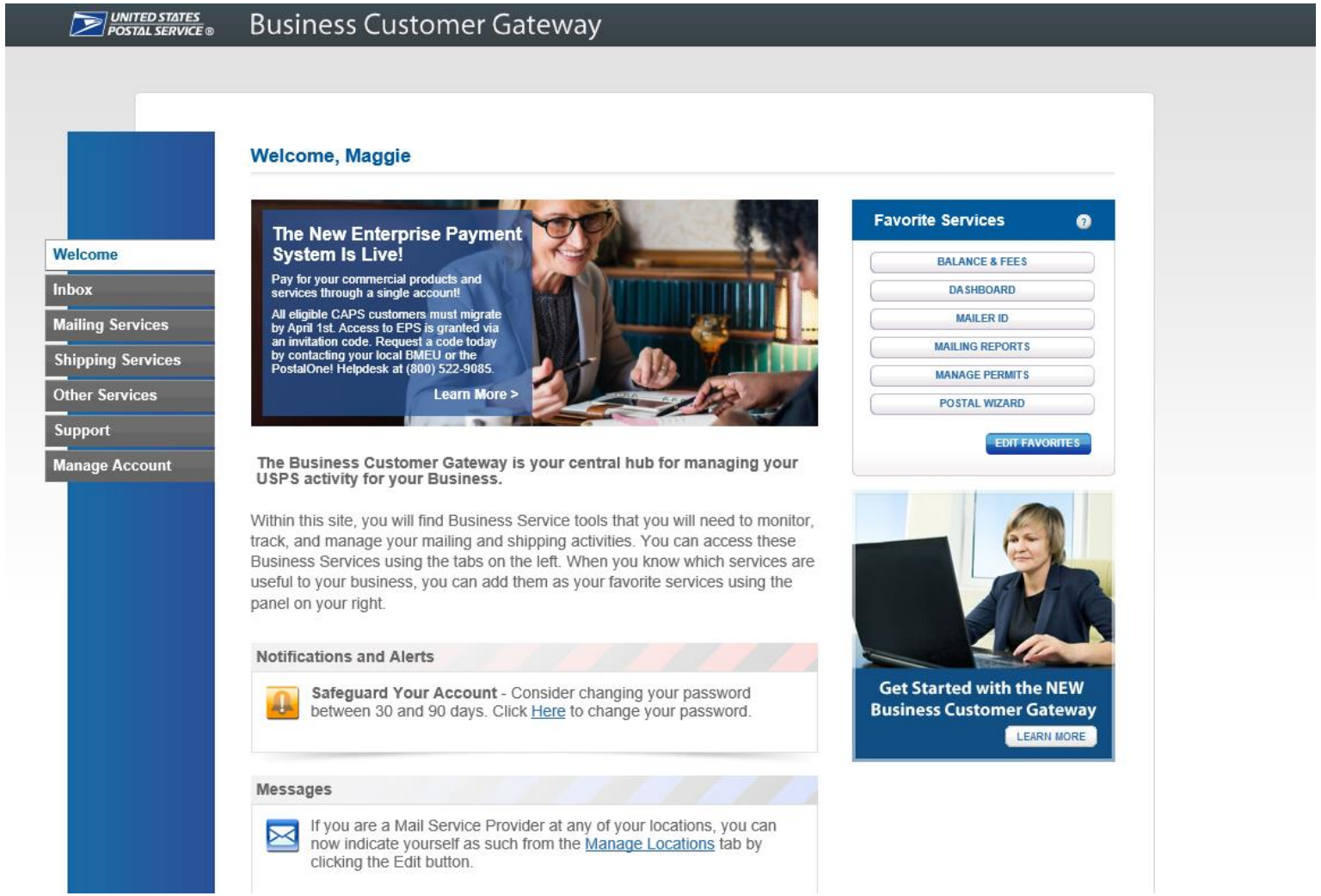
Oct 2019 Pilot External Mailer Testing of IV Automated Bundle MI

Nov 2019 External Display MI Tab of Mailer Scorecard

Electronic Fee Payment

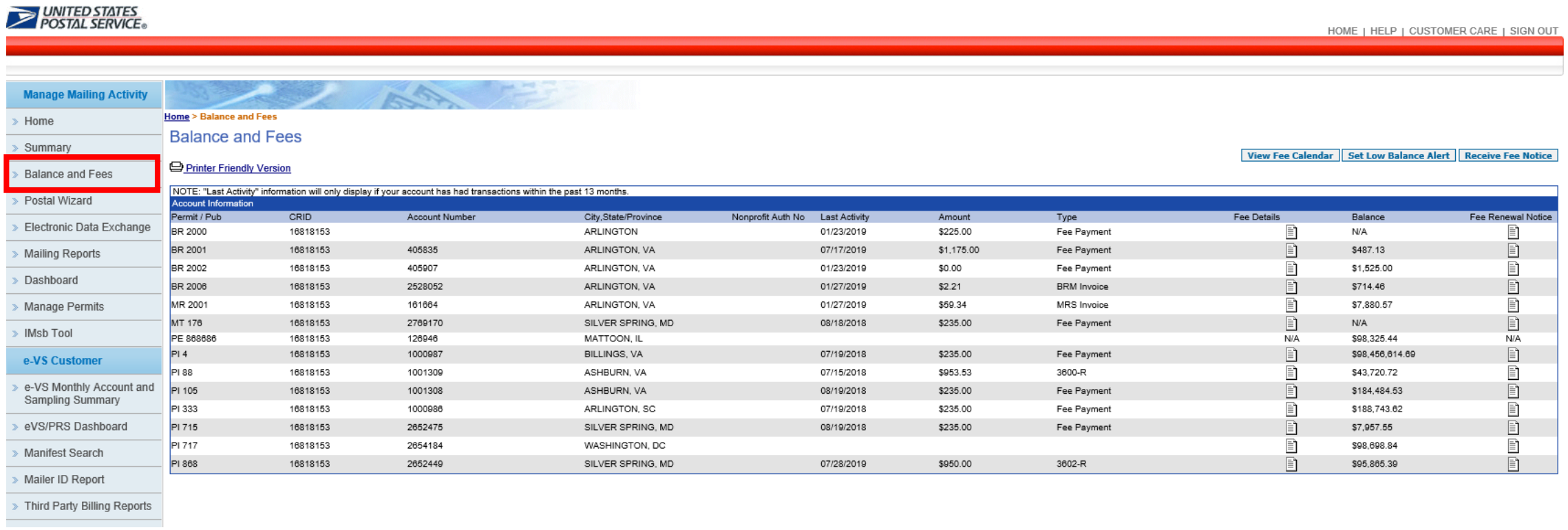
Electronic Fee Renewal Notification for Mailers or BSA

1 BSA or Mailer logins to Business Customer Gateway



Electronic Fee Renewal Notification for Mailers or BSA

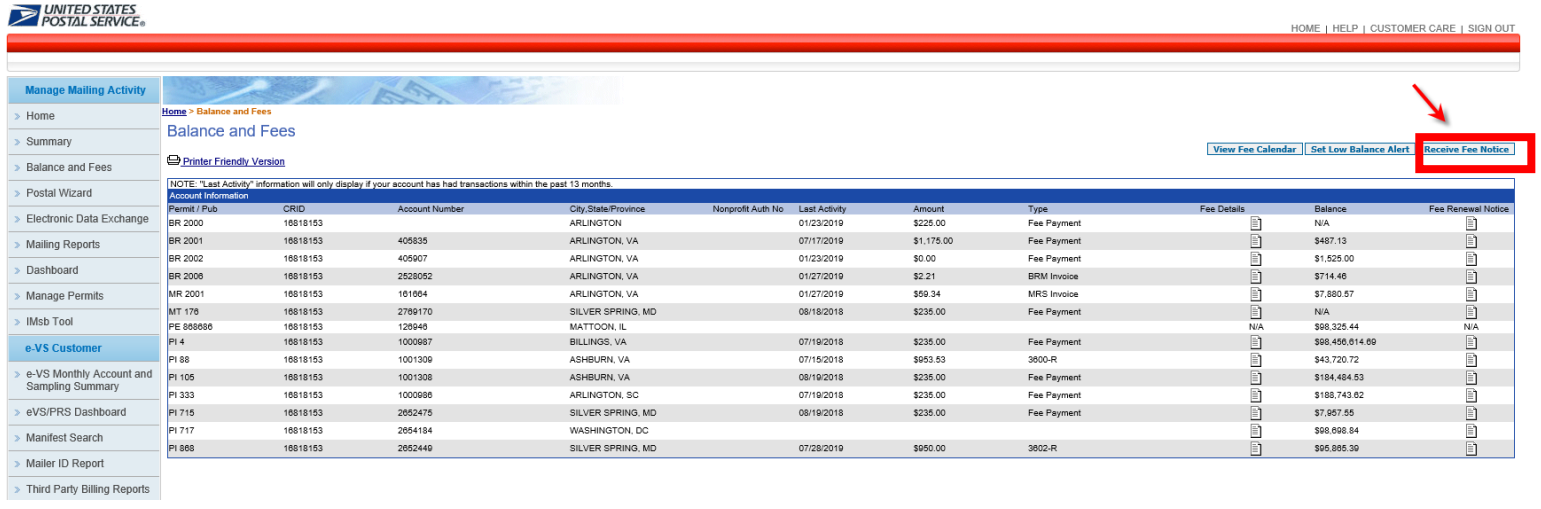
2 Mailer selects Balance and Fees option from the Menu - list of Permits that belong to this mailer are displayed

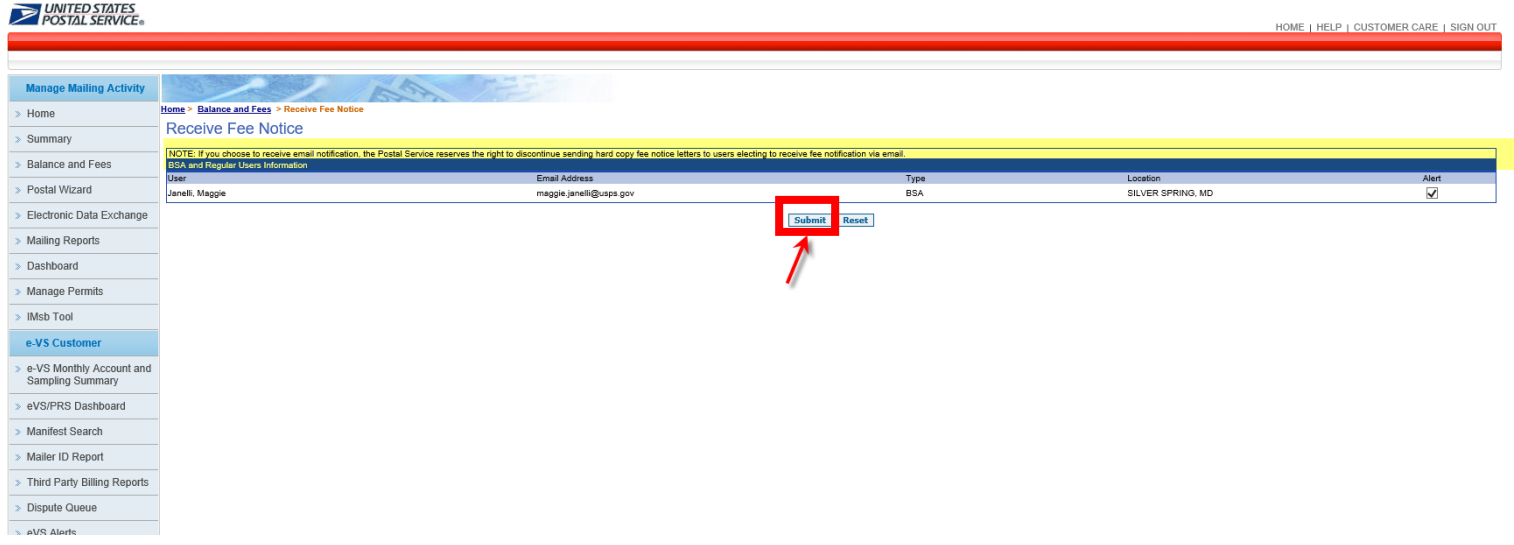


Permit / Pub	CRID	Account Number	City,State/Province	Nonprofit Auth No	Last Activity	Amount	Type	Fee Details	Balance	Fee Renewal Notice
BR 2000	16818153		ARLINGTON		01/23/2019	$225.00	Fee Payment		N/A	
BR 2001	16818153	405835	ARLINGTON, VA		07/17/2019	$1,175.00	Fee Payment		$487.13	
BR 2002	16818153	405907	ARLINGTON, VA		01/23/2019	$0.00	Fee Payment		$1,525.00	
BR 2006	16818153	2528052	ARLINGTON, VA		01/27/2019	$2.21	BRM Invoice		$714.46	
MR 2001	16818153	161664	ARLINGTON, VA		01/27/2019	$59.34	MRS Invoice		$7,880.57	
MT 176	16818153	2769170	SILVER SPRING, MD		08/18/2018	$235.00	Fee Payment		N/A	
PE 868686	16818153	126946	MATTOON, IL					N/A	$98,325.44	N/A
PI 4	16818153	1000987	BILLINGS, VA		07/19/2018	$235.00	Fee Payment		$98,456,614.69	
PI 88	16818153	1001309	ASHBURN, VA		07/15/2018	$953.53	3600-R		$43,720.72	
PI 105	16818153	1001308	ASHBURN, VA		08/19/2018	$235.00	Fee Payment		$184,484.53	
PI 333	16818153	1000986	ARLINGTON, SC		07/19/2018	$235.00	Fee Payment		$188,743.62	
PI 715	16818153	2652475	SILVER SPRING, MD		08/19/2018	$235.00	Fee Payment		$7,957.55	
PI 717	16818153	2654184	WASHINGTON, DC						$98,698.84	
PI 868	16818153	2652449	SILVER SPRING, MD		07/28/2019	$950.00	3602-R		$95,865.39	

Electronic Fee Renewal Notification for Mailers or BSA

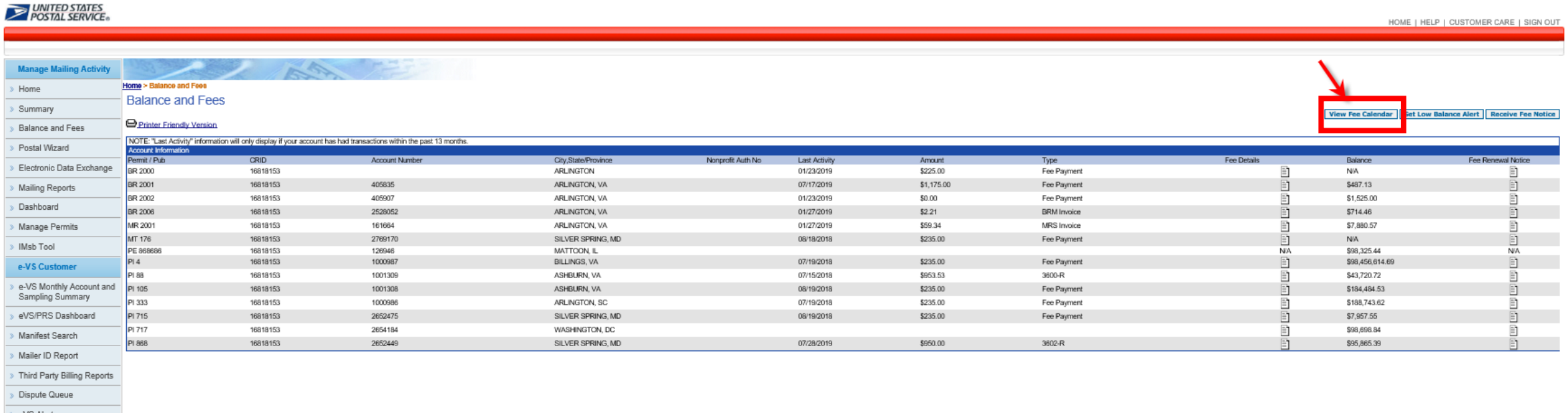
3 Mailer click on “Receive Fee Notice” button in the right hand corner and specifies the request for electronic Fee Renewal notice





Electronic Fee Renewal Notification for Mailers or BSA

4 Mailer may review which fees are due for renewal by clicking on the “View Fee Calendar” button



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MT 176	16818153	2769170	SILVER SPRING, MD		08/18/2018	$235.00	Fee Payment		N/A	
PE 868686	16818153	126946	MATTOON, IL					N/A	$98,325.44	N/A
PI 4	16818153	1000987	BILLINGS, VA		07/19/2018	$235.00	Fee Payment		$98,456,614.69	
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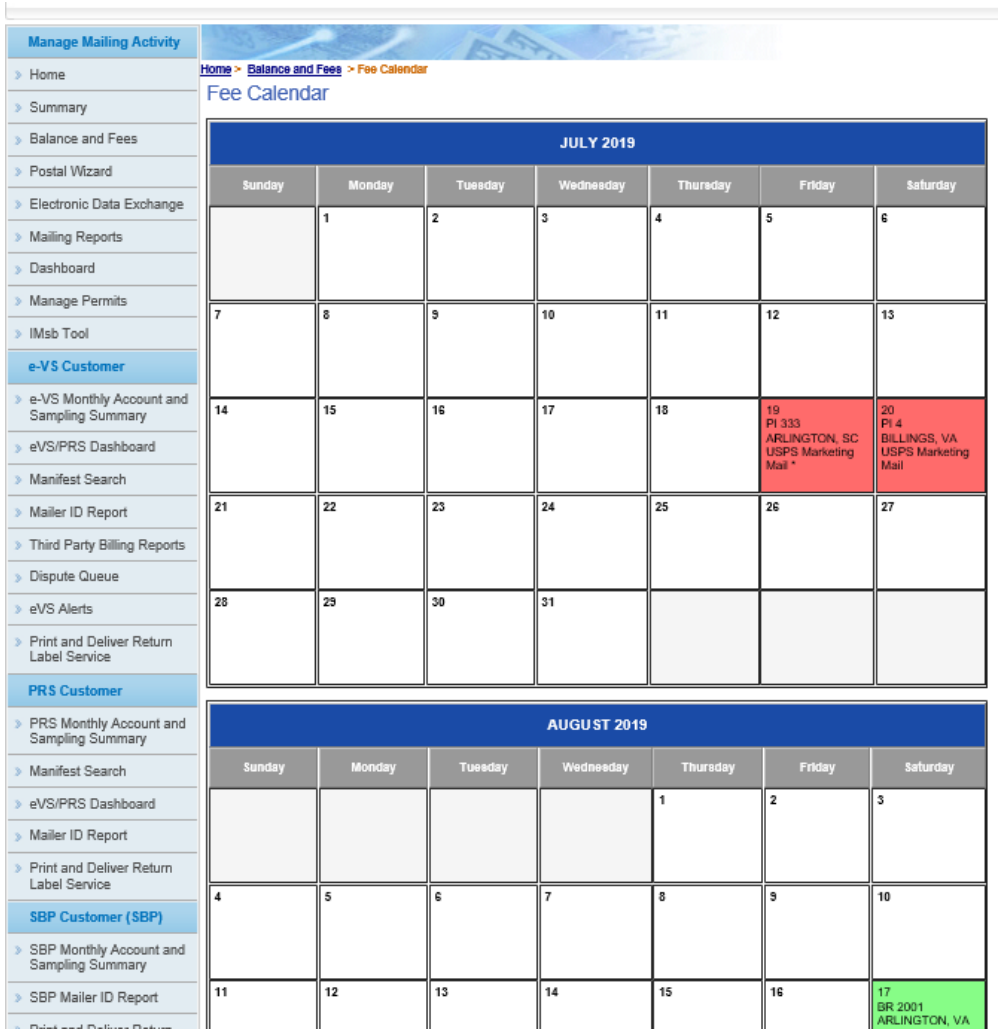
PI 717	16818153	2654184	WASHINGTON, DC						$98,696.84	
PI 868	16818153	2652449	SILVER SPRING, MD		07/28/2019	$950.00	3602-R		$95,865.39	

Electronic Fee Renewal Notification for Mailers or BSA

5 Display Fee Calendar



System displays all fee expiration dates

Fee Expiration Dates

No.	Permit Type/No.	Account No.	PO of Mailing	Fee Type	Fee Expiration Date	Paid
1	PI 333	1000986	ARLINGTON, SC	USPS Marketing Mail	07/19/2019	No
2	PI 4	1000987	BILLINGS, VA	BPM Destination Entry Flats	07/19/2019	No
3	PI 4	1000987	BILLINGS, VA	First-Class Presort	07/19/2019	No
4	PI 715	2652475	SILVER SPRING, MD	First-Class Presort	07/19/2019	No
5	PI 333	1000986	ARLINGTON, SC	BPM Destination Entry Flats	07/19/2019	No
6	PI 715	2652475	SILVER SPRING, MD	USPS Marketing Mail	07/19/2019	No
7	PI 715	2652475	SILVER SPRING, MD	BPM Destination Entry Flats	07/19/2019	No
8	PI 4	1000987	BILLINGS, VA	USPS Marketing Mail	07/20/2019	No
9	BR 2001	405835	ARLINGTON, VA	BRM Weight Averaged	08/17/2019	Yes
10	MT 176	2769170	SILVER SPRING, MD	Media Mail Presort	08/18/2019	Yes
11	MT 176	2769170	SILVER SPRING, MD	Presorted Library Mail	08/18/2019	Yes
12	MT 176	2769170	SILVER SPRING, MD	Parcel Select	08/19/2019	Yes
13	PI 868	2652449	SILVER SPRING, MD	USPS Marketing Mail	08/19/2019	Yes
14	MT 176	2769170	SILVER SPRING, MD	First-Class Presort	08/19/2019	Yes
15	PI 105	1001308	ASHBURN, VA	First-Class Presort	08/19/2019	Yes
16	PI 105	1001308	ASHBURN, VA	USPS Marketing Mail	08/19/2019	Yes
17	MT 176	2769170	SILVER SPRING, MD	USPS Marketing Mail	08/19/2019	Yes
18	PI 868	2652449	SILVER SPRING, MD	First-Class Presort	08/19/2019	Yes
19	BR 2006	2528052	ARLINGTON, VA	BRM Quarterly	08/31/2019	Yes

Electronic Fee Renewal Notification for Mailers or BSA

6 **30 days before fee expires, Mailer will receive E-mail indicating which permits and fees are due**

Fri 7/19/2019 3:01 AM

info@uspspostalone.com

PostalOne! Fee Due Date Notification.

To Janelli, Maggie - Arlington, VA - Contractor

Retention Policy Inbox - 60 Days (60 days) Expires 9/17/2019

You forwarded this message on 7/19/2019 9:46 AM.

UNITED STATES POSTAL SERVICE

Dear Customer,

Fees for the following permit(s) will be due in 30 days.

Permit No	Permit Type	Post Office of Permit	Permit Owner CRID	Fee Type
176	MT	Ballston, VA	16818153	Media Mail Presort
176	MT	Ballston, VA	16818153	Presorted Library Mail

If you have a CAPS account, you may have your annual fees automatically deducted. Contact the CAPS Service Center at 1-650-377-1334 or ssmctas@email.usps.gov for more information. If you are a Full-Service mailer, you can now pay your annual fees at any retail unit that supports PostalOne! transactions. Other customers may pay their fees at the retail unit that supports their local Business Mail Acceptance site.

This email has been automatically sent from the USPS *PostalOne!* web server. Do not reply directly to this email.

Informed Delivery Promotion

How It Works?

How It Works? The Discount using MCP Campaigns

Campaign Creation Methods

Campaign submitted @ BCG > MCP

Rules also applied to MAil.dat RMB submissions

Discount Claim Postage Submission Methods

Mail.dat
- 1% Mismatch allowed for MCP validation
- MCP validation requires a Submitted or Active Campaign
- May be used to create a Campaign in MCP (using RMB)

Mail.XML
- 1% Mismatch allowed for MCP validation
- MCP validation requires a Submitted or Active Campaign

Postal Wizard
- MCP validation requires a Submitted or Active Campaign

BMEU Hard-Copy
- Only for cases when eDoc submission systems are not functioning
- MCP validation requires a Submitted or Active Campaign

Validation for Existence of Campaign in MCP

Does not apply to Campaigns Submitted via Mail.dat/Mail.XML as Part of Postage Submission

Create Campaign in MCP
- Submit at least by noon EST day prior to Ready-to-Pay postage statement

Postage Process
- Submit at/after 6 AM EST the day after Campaign submission
- Mailing Date or Check-in Date (if different from Mailing Date) vs. Campaign Duration

Mail.dat & Mail.XML
- Claim CCR or Incentive or "PI"

IMb MID & Serials against MID Serials in Campaigns
- 99% match on Mailpiece Unit or Version
- Minus Spoilage
- Minus Ineligible Lines

Postal Wizard & BMEU
- MID provided vs. MCP Campaign MID
- Discount Price Volume vs. MCP Campaign Volume

Link Verified Campaigns to Postage Statement
- Used again at Finalization

Finalization 2% Discount Processing

Previously Linked Campaigns are still valid

Finalize Postage on Mailing Date (or Check-in Date)

Validate Linked Campaigns to still be valid

Process Discount

How It Works? The Discount using eDocs Campaigns

Campaign Creation Methods

Campaign submitted @ Mail.dat or Mail.XML with Postage Statement

Discount Claim Postage Submission Methods

Mail.dat

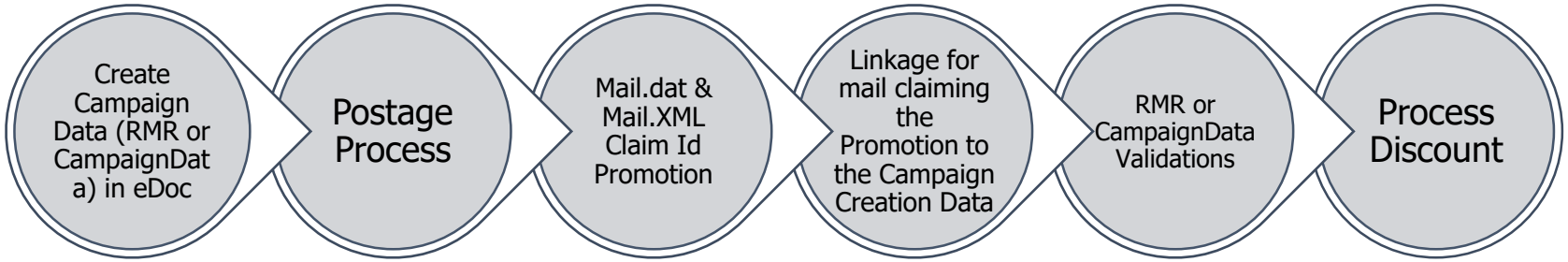
- No MCP validation as Campaign is created as part of eDoc submission
- Campaign creation data must be valid
- Campaign creation data must be linked with the versions or pieces that are claiming the discount

Mail.XML

- No MCP validation as Campaign is created as part of eDoc submission
- Campaign creation data must be valid
- Campaign creation data must be linked with the versions or pieces that are claiming the discount

Validation for Linkage of Campaign Creation Data to Mailpiece Versions Claiming Discount

Wait Constraints Do Not Apply



- Link to Component/DocumentVersionWithPermit
- Or Link to PDR/PBC/MailPieceCreateRequest
- Campaign Start Date cannot be in the past

- Submit as needed
- Mailing Date or Check-in Date (if different from Mailing Date) vs. Campaign Duration (Start and End ion eDoc)

- Claimed CCR or Incentive or PI

- Campaign data linked with mail claiming the discount
- Mailpiece Unit must also have valid Campaign Data linkage

- Send Campaign Creation to ID

Eligibility

Eligibility

Eligible

1. FCM auto letters, postcards, and flats
2. MM Regular auto letters and flats
3. MM Nonprofit auto letters and flats

*all automation products

Ineligible

1. B2B Mailings
2. Saturation mail flats
3. Non-auto letters, postcards, and flats
4. DDU flats
5. CR-RT 5-Digit Pallets flats
6. DAL/DML flats
7. EDDM letters, postcards, and flats

*non-auto mail and other products that do not acquire a scan for Informed Delivery

Discussion Topics

Discussion Topics

Full-Service	•First: Full-Service discount is applied to the postage •Second: Informed Delivery discount is applied to the remainder postage
Seamless	•Seamless mailings are eligible •Mailings are validated at Ready-To-Pay & warnings are sent to submitter •Mailings that fail promotion validation at Finalization are processed for Auto-Finalization without the promotion
Comingled	•Comingled mailings are eligible for the promotion •Validation is executed at the Mailpiece Version that links with the ID promotion Component •Mailings must keep Eligible and Ineligible mailings in separate Components and in separate Mailpiece Unit Versions
Continuous	•Continuous mailings are eligible as long as validations pass at Ready-To-Pay & at Finalization •Validations are executed on IMbs in a Mailpiece Unit Version (1% mismatch allowed for MCP campaigns) •Option – Submit campaign as part of eDoc (Link relevant Components/Versions to campaigns)
MID Level	•MID Level campaigns can be used to qualify for Promotion •MID Level campaigns can be created at the Mailer Campaign Portal •MID Level campaigns can be created using Mail.dat RMR records (without any PDR or PBC records)
Record Count	•For campaign creation using Mail.dat or Mail.XML •Campaign data for only two IMbs is sufficient to create a campaign with Start Serial and End Serial form the respective IMbs
Campaign Duration	•Running a campaign for the Course of the promotion duration (Sep 1 through Nov 30) •Option 1 – Using MCP, create three consecutive campaigns with same MID & Serials, with consecutive dates •Option 2 – Using PostalOne!, create one campaign for the duration of the promotion
Triggers	•[Ready-to-Pay] – MCP based Campaigns – Validations are executed at Ready-to-Pay, and if validated, campaigns are linked to postage statements •[Finalize] – Linked campaigns are re-verified to be in Active or Submitted state •[Ready-to-Pay] – eDoc based Campaigns – Validations are executed at Ready-to-Pay, and if validated, campaigns are linked to postage statements

Contacts & Summary

Contacts

Promotion questions

Promotion-informeddelivery@usps.gov

- USPS Program Office
- Business Rules
- Eligibility
- Authorization

MCP questions

USPSInformedDeliveryCampaigns@usps.gov

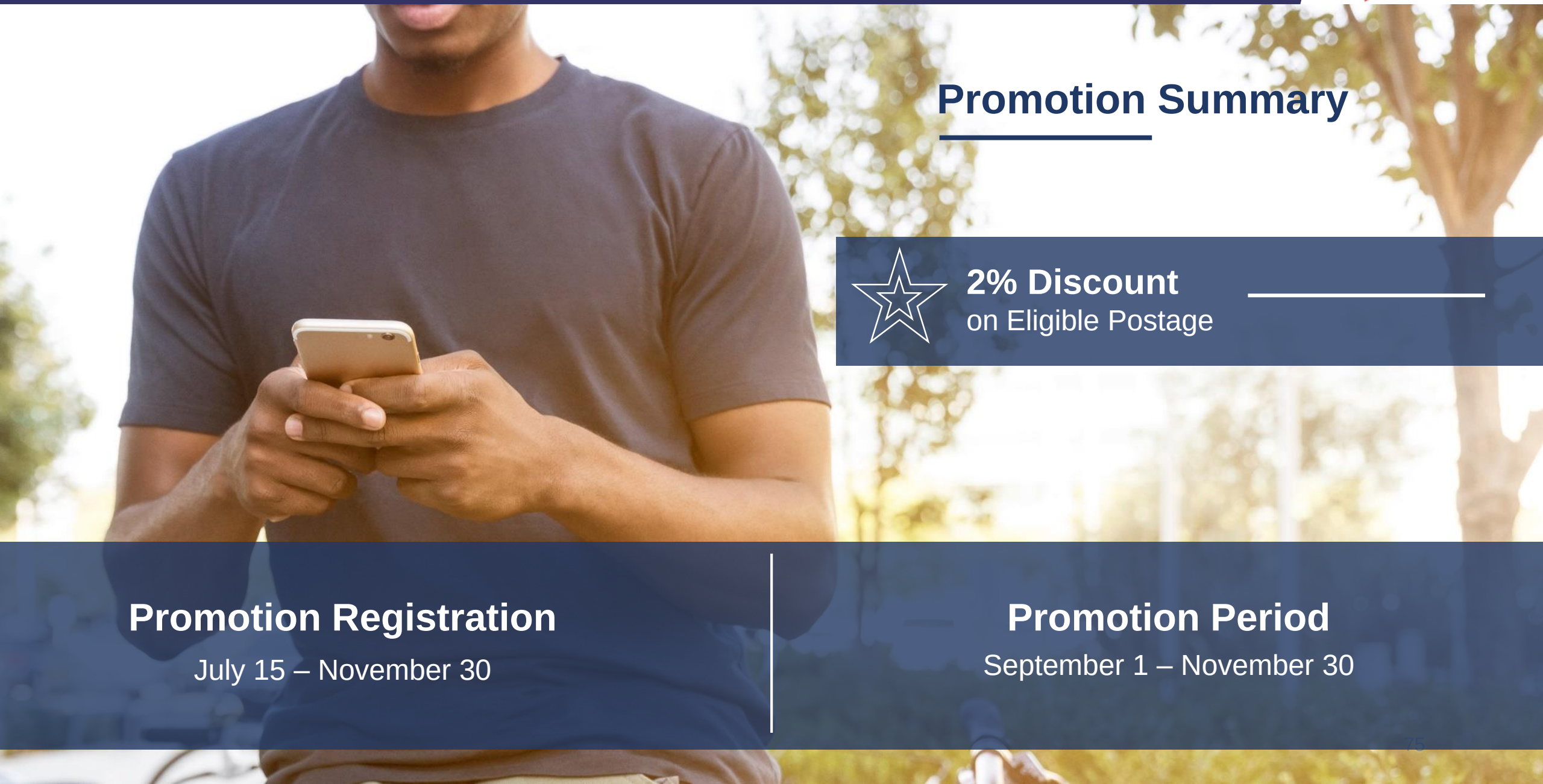
- Mailer Campaign Portal
- Business Customer Gateway
- Pre Campaign
- Analysis
- Post Campaign Analysis
- Consumer Emails

eDoc questions

USPSInformedDeliveryeDoc@usps.gov

- Mail.dat & Mail.XML
- Campaign Creation
- Promotion Validations
- Mailing Scenarios

Informed Delivery Promotion



Promotion Summary

2% Discount
on Eligible Postage

Promotion Registration

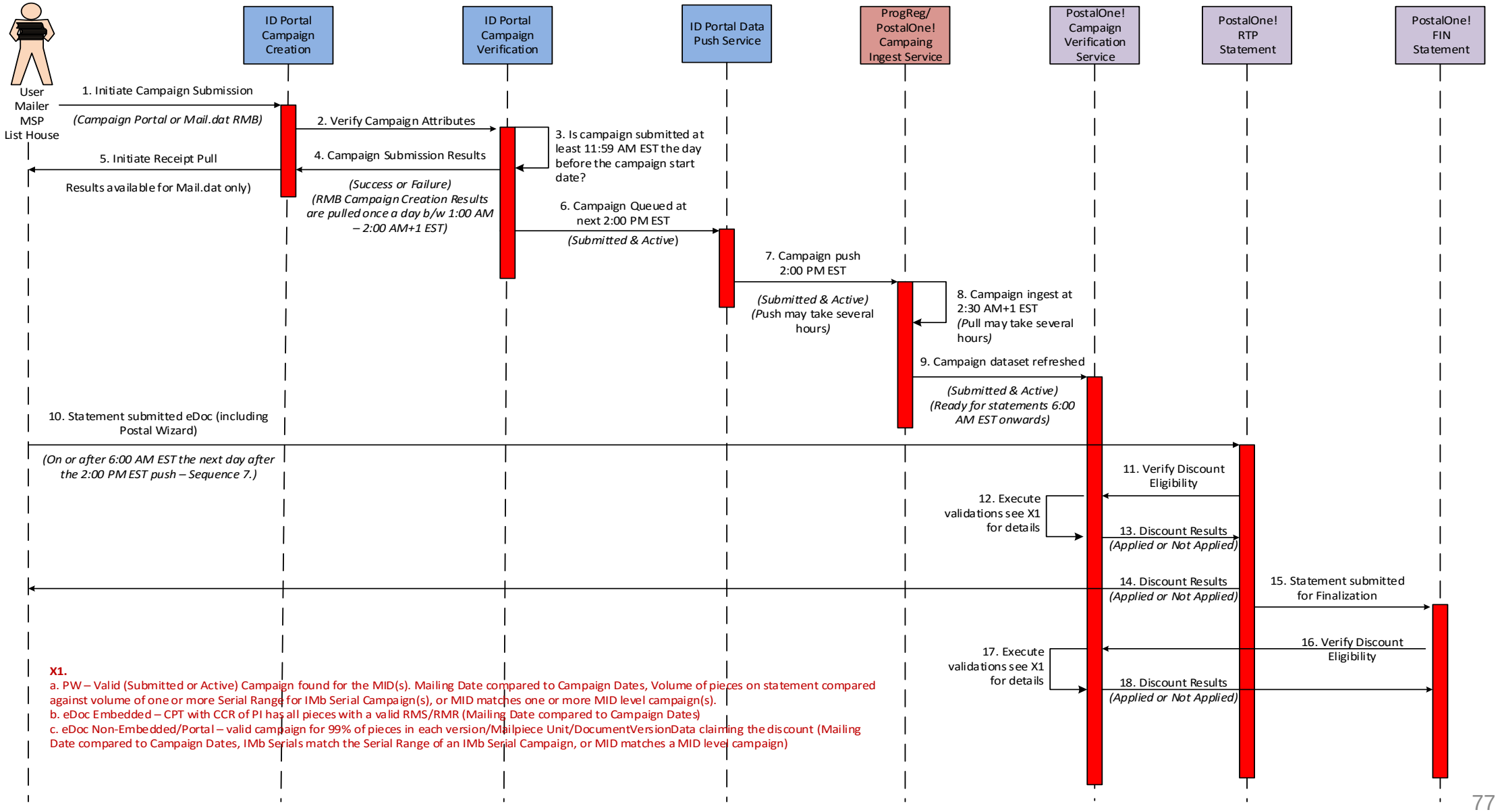
July 15 – November 30

Promotion Period

September 1 – November 30

Sequencing & Choreography

Sequencing & Choreography



X1.

a. PW – Valid (Submitted or Active) Campaign found for the MID(s). Mailing Date compared to Campaign Dates, Volume of pieces on statement compared against volume of one or more Serial Range for IMb Serial Campaign(s), or MID matches one or more MID level campaign(s).

b. eDoc Embedded – CPT with CCR of PI has all pieces with a valid RMS/RMR (Mailing Date compared to Campaign Dates)

c. eDoc Non-Embedded/Portal – valid campaign for 99% of pieces in each version/Mailpiece Unit/DocumentVersionData claiming the discount (Mailing Date compared to Campaign Dates, IMb Serials match the Serial Range of an IMb Serial Campaign, or MID matches a MID level campaign)

Performance Improvements

Talking Points

- **Today's Improved Informed Delivery Application**
  - In preparation to the Informed Delivery Promotion, the Product Innovation team has worked closely with the IT group to upgraded both its infrastructure and mechanisms for interacting with mailers and customers
  - The interface with PostalOne! has been streamlined and the Mailer Campaign Portal experience has been improved for mailer ease of use in campaign creation and reporting
  - The process for creating Daily Digest emails containing mailpiece and campaign content has been enhanced to ensure campaign information is communicated timely
- **The future of Informed Delivery**
  - In preparation for continued growth into the future, Informed Delivery plans to re-architect to meet the requirements of scale
  - In pursuit of continued value creation for customers and increased interaction with mailers through the platform, additional features are planned for the Informed Delivery application

Potential Questions

- Postage Statements: Seamless Mailers are eligible to apply for the Informed Delivery (ID) Promotion but shall receive warnings upon submission if their discount is not approved. In some cases a discount may initially pass validation, but at the time of auto finalization fails and the discount is removed.
  - The Current system does not have infrastructure to send warnings post-submission (time of auto finalization) to mailers.
- MID Level Mailings: MID level mailings can be used to request the ID promotional discount. MID level campaigns can be created using Mailer Campaign Portal (MCP) or PostalOne! Mail.dat application.
  - Mailer Campaign Portal (MCP): require that the Start and End Serial numbers of IMbs be left blank
  - PostalOne!: requires that Mail.dat jobs, that do not contain piece level data, to connect the Referenceable Mail Record (RMR) to the Component Record (CPT)
- Campaigns for entire promo period: If a mailer wishes to run a campaign through the entire 3 month promo period, a campaign submitted through PostalOne! can be created to span that time period or consecutive campaigns submitted through the MCP, which has a 45 day duration limit, can be created
- Flat mailers losing discounts after the fact due: If scans are not processed for flats and a mailer does not receive their promotional discount, the Program Office is able to review claims and award withheld discounts on a case-by-case basis

Flats - Ineligible Mail:

- Non-automation mail (letters, postcards, and flats)
- Saturation mail flats
- Destination Delivery Unit (DDU) flats1
- CR-RT 5-Digit Pallets flats1
- Every Door Direct Mail (EDDM) letters, postcards and flats
- Detached Address Label/Detached Marketing Label flats
- Business-to-Business or Business-to-Institution/Campus mailings

Questions